



Official Newsletter of the
Nor-Eastern Chapter of POCI

POCI Chapter 59

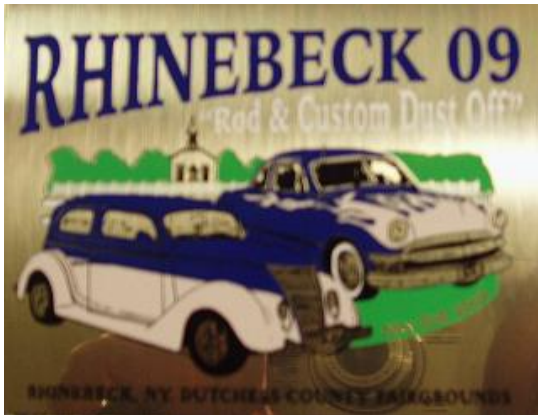
May 2009

Club Talk

Rhinebeck 2009 Auto Show Dutchess County Fairgrounds Rhinebeck, NY May 1st and 2nd

For many folks, the first signs of spring are the crocus' in bloom, those first few dandelions sprouting in the lawn or the first few robins singing in the trees. For others, it's the sound of Smitty's glass pack mufflers or a shiny stock Willys cruising around a show field. It's the second reason that makes the 3 1/2 hour pilgrimage to Rhinebeck one of the first rituals of the new season.

This year was no different, but due to many factors, we opted to make it a one day adventure this year. I met Tom Vallier at around 6:30 am with my trusty



maps in hand (those that know me also know that those maps don't guarantee success!). Tom knew of a route we had taken before through Brattleboro Vermont, so we headed in that direction. All went smooth until we went to hop on Route 91 South at the circle in Brattleboro; there was an accident on the road and the southbound ramp was closed! Figuring this minor detour couldn't stop

us, we went northbound, then reversed direction at the next exit. Things looked pretty good until we discovered they had closed a fair portion of 91 South and had to exit again! Luckily, Tom knew a few ways through town and we were finally able to get going in the proper direction.

Upon starting for New York, the weather was a bit cool and damp, but as the day progressed, the skies cleared and the temperatures warmed up nicely. When we arrived, the staff ensures everyone is parked quickly and efficiently, then it's off to the swap meet!

Anyone who's ever been to Rhinebeck knows that the swap meet area is huge! It is divided up into several fields as well as four indoor buildings set up along the fairgrounds midway. Trust me, if you need something, it's just a matter of finding it at this event. You'll find everything from items you couldn't imagine a use for

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May Meeting!!

The May meeting will be held at Tulley Pontiac, Daniel Webster Highway, Nashua, NH on Saturday, May 16th, at 2pm. We have a lot to discuss as a club, so please attend if possible!

The meeting is being held on Saturday to allow folks to still attend the Nutmeg Chapter show on Sunday, May 17. We will be discussing a caravan to the show at this meeting!

The article below from the official Pontiac website (<http://www.pontiac.com>)

Press Release Announcing the Discontinuation of Pontiac



PONTIAC CUSTOMER STATEMENT

April 27, 2009

Pontiac brand to be phased out as part of GM's more aggressive restructuring efforts

BACKGROUND

Since its inception in 1926, Pontiac has been known for delivering vehicles with both performance and value. Over the past several years, the brand has been closely associated first with GMC and then with Buick.

Statement attributable to Susan Docherty, GM North American Vice President, Buick- Pontiac-GMC:

"Anyone who has been associated with the Pontiac brand knows that this was a difficult decision. Pontiac has had a rich and storied history, but unfortunately, despite the efforts of all concerned, the brand has been unprofitable over the past several years. We had hoped in our February 17 Viability Plan to convert Pontiac to a niche brand within the Buick-Pontiac-GMC channel.

However, the Viability Plan as submitted was not acceptable. GM was further challenged to take more significant restructuring actions which would allow the company to be viable even in these unprecedented market conditions and in any future cyclical market downturns. These restructuring actions require further sacrifice by all stakeholders: GM employees, suppliers, investors and dealers.

As part of these renewed restructuring efforts, we spent considerable time formulating Pontiac portfolio scenarios that would allow the brand to be sustainable and profitable long term. Unfortunately after careful evaluation, none of these scenarios proved viable.

Therefore, GM is announcing the phase out of the Pontiac brand by year end 2010. This action will allow General Motors to devote its limited capital and other resources to GM's four core brands: Chevrolet, Cadillac, Buick and GMC."

Rhinebeck 2009 Auto Show (Continued...)

right up to brand new parts in their original boxes.

As for the show itself, it is simply awesome. Day one, which is street rods and modifieds, approximately eight-hundred vehicles are expected. Day two is even larger, when approximately twelve-hundred stock vehicles of all makes/eras take the field. Add to this a car corral which attracts about five-hundred assorted vehicles for sale, and you spend two days walking around seeing things you never expected. When was the last time (if ever) you saw a *Packard* hot rod? Or an Edsel station wagon? While cruising the swap meet I found one of the original oil paintings of Chief Pontiac which were originally given to a lot of the dealers (this one was priced beyond my budget at \$800).

If you get a chance next spring, this trip would be well worth your while. The Hudson River Valley Antique Auto Association do an incredible job putting on this event each year. When you think of the amount of effort involved in staging this (over 2000 vehicles versus our 150 at the Anheuser-Busch Show) it is staggering! Very rarely do you hear a complaint. For more information go to <http://www.rhinebeckcarshow.com>.



Nice little sedan delivery!



A very nice panel truck rod!



A Safari wagon being used by a vendor



2006 GTO

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Items For Sale

Fiero

Large collection of parts, looking to sell including hood, decklid, door glass, wheels, tail lamps, 2.8 liter engine, plus much more. Contact Matt at 603-679-5738.

REALLY WANTED!!

Someone interested in being newsletter editor. Matt's job has him traveling a lot plus he already has two club positions. Give it a try! Contact Matt at 603-679-5738 or e-mail: mattsue85@verizon.net

1964 Grand Prix

California car. 83K miles, 389/4bbl, rebuilt TH350 auto, new: starter, dual braking system, exhaust, shocks, springs, timing chain, trunk mat & liners, two rally wheels, mint aquamarine interior, HEI, needs paint, bumpers re-chromed. \$7975. Call Bob (781) 438-1789 from 11am - 1pm Mon-Thurs or any time Fri—Sun.

Upcoming Events

May 17, 2009

25th Annual Nutmeg Chapter Spring Show
At Barberino's Car Country
Wallingford, CT.
Raindate: 5/31
Contact: Mike O'Neill at (203) 266-7089
Or chrisonell73@charter.net
<http://www.nutmegchapterpoci.com>

May 24, 2009

Spring Auto Festival & Antique Aeroplane Show
At Owl's Head Transportation Museum
Owl's Head, ME 04854
Contact: (207) 594-4410
<http://www.ohtm.org>

June 21, 2009

Dream Cars for Kid's Dreams Show
At CT Children's Place
East Windsor, CT.
Raindate: 6/28
Contact: Mike Daugherty at (203) 266-7089 or
mikenjune@sbcglobal.net

June 14, 2009

17th Annual Tulley Pontiac-Buick-GMC Show
Anheuser-Busch Brewery
D.W. Highway, Merrimack, NH
Rain or shine!
Contact: Matt Turner (603) 679-5738
Or mattsue85@verizon.net
\$8 pre-register or \$10 day of show

June 7, 2009

Little Rhody Chapter Spring Show
At Fiore Pontiac
Warwick, RI.
Rain or shine
Contact: Dave Perron
Or dp9849@aol.com
<http://www.littlerhodypontiac.com>

PONTIAC

SERVICE



CRAFTSMAN

NEWS

No. 12 5-326

September, 1959

General Motors Corporation



PONTIAC MOTOR DIVISION

+ + +

Pontiac, Michigan

September , 1959

TO ALL DEALER SERVICE PERSONNEL

We wish to express our appreciation for your efforts in helping Pontiac make such sizable gains during the 1959 model year.

The 1960 model will give us another great opportunity. Let's get these fine new cars in tip-top shape for delivery and see that they continue in the best of condition by advising owners wisely on their service requirements.

A great many more cars are in operation now than a year ago ... and you must make the best use of time, tools, and facilities to obtain the maximum benefit for you and your dealers.

Yours will continue to be an important contribution to the success of everyone selling and servicing Pontiacs. We feel sure that you will accept and fulfill this responsibility.

Very truly yours,

PONTIAC MOTOR DIVISION

A handwritten signature in cursive script.

W. J. Hales
General Service Manager

HJH:sgb

Rhinebeck 2009 Auto Show (Continued...)



1967 GTO



1969 GTO



1965 LeMans



1963 Four Cylinder Tempest



Clean Willys Rod



From the "What the Heck Is It ?" Department

Articles for the newsletter are needed! Any parts or cars you wish to buy or sell, or even services are more than welcome.

All ads are free of charge and anyone can submit one. Please keep in mind that if space becomes an issue, chapter members will have priority. Thanks!



www.tulley.com

David W. Breault
Senior Sales Consultant

Tulley Buick-Pontiac
D.W. Highway S. Bus: 603-888-0550
Nashua, NH 03060 Fax: 603-888-5040



147 Daniel Webster Highway
South Nashua, NH 03060
603-880-0550
FAX: 888-5040

Mark M Tulley

www.tulley.com



Have internet access? Would you like to see the newsletter in color? Go to:

www.geocities.com/nor_eastern_poci

To join the **Nor-Eastern Chapter** you must be a member in good standing of the **Pontiac-Oakland Club International, Inc.** The **Nor-Eastern Chapter** of **POCI** holds their meetings the third Sunday of each month at 2:00 p.m. at various members homes, or as posted in Club Talk. **POCI Annual Dues: \$25.00** (Associate members \$2.00). Mail to: Pontiac-Oakland Club International, Inc., P.O. Box 9569, Bradenton, FL 34026.

Nor-Eastern Chapter Annual Dues: FREE! Mail to: Jean Camire, 166 Elmhurst Ave., Manchester, NH 03103.

Nor-Eastern Chapter

POCI

Name: _____
Address: _____
City: _____
State: _____ Zip Code: _____
Phone: _____
E-mail: _____
Car Model: _____ Year: _____
POCI#: _____

Name: _____
Address: _____
City: _____
State: _____ Zip Code: _____
Phone: _____
E-mail: _____
Car Model: _____ Year: _____
Referred By: _____

**Official Newsletter of the
Nor-Eastern Chapter of
POCI**

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**We're on the web at
www.badgoat.net**

GTO

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TO:

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